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236-44 7590 03/21/2012  
**BARNES & THORNBURG LLP**  
**P.O. Box 2786**  
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APPLICATION NO	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/800,884	03/15/2004	Jack K. Zhang	52579-113195	1954

TITLE OF INVENTION: METHODS AND SYSTEMS FOR MAPPING LOCATIONS OF WIRELESS TRANSMITTERS FOR USE IN GATHERING MARKET RESEARCH DATA

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEES DUE	DATE DUE
nonprovisional	NO	\$1740	\$300	\$0	\$2040	06/21/2012

EXAMINER	ART UNIT	CLASS-SUBCLASS
TRAN, CONGVAN	2617	455-404200

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363).

- ☐ Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached.  
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2. For printing on the patent front page, list

- (1) the names of up to 3 registered patent attorneys, or agents OR, alternatively,  
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**Barnes & Thornburg LLP**

3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE

**Arbitron Inc.**

(B) RESIDENCE: (CITY and STATE OR COUNTRY)

**Columbia, Maryland**

Please check the appropriate assignee category or categories (will not be printed on the patent): ☐ Individual ☐ Corporation or other private group entity ☐ Government

4a. The following fee(s) are submitted:

- ☒ Issue Fee  
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5. Change in Entity Status (from status indicated above)

- ☐ a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27. ☐ b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).

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Authorized Signature

Date **6/20/12**

Typed or printed name **Peter Zura**

Registration No. **48,196**

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